

Curated by  FinTechWales

LIFE IN WELSH FINTECH

Celebrating the
people, culture and
communities behind
Welsh fintech.

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THIS ISSUE: 9 STORIES. 9 MEMBER ORGANISATIONS.





CELEBRATING TOGETHER

Pride Month brought colleagues from across Welsh fintech together to celebrate inclusion, visibility and allyship. From Cardiff's Pride Cymru parade to workplace initiatives, these stories highlight organisations creating cultures where people feel welcome, supported and able to be themselves.



STARLING

BUILDING A CULTURE WHERE EVERYONE BELONGS



Starling marked Pride Month through its LGBTQIA+ network, Bend the Bank, with more than 30 colleagues joining the Pride Cymru parade in Cardiff. Some even took part dressed as Starling debit cards, helping celebrate inclusion and visibility in a colourful display of support.

The celebrations followed national recognition at the Paramount Rainbow Honours, where Bend the Bank was highly commended as Outstanding LGBTQIA+ Network of the Year. Together, these milestones reflect Starling's commitment to creating a workplace where colleagues feel they belong and can bring their authentic selves to work.





STRONGER TOGETHER AT PRIDE CYMRU

Hodge colleagues joined Pride Cymru alongside PureCyber, Tramshed Tech, Blake Morgan and Browne Jacobson to celebrate inclusion and show visible support for the LGBTQIA+ community. After meeting for breakfast, the group marched through Cardiff with allies from across Wales, bringing colour, conversation and community spirit to the city's annual Pride celebrations.

Reflecting on the event, Hodge reinforced that allyship extends beyond Pride Month, highlighting its commitment to supporting LGBTQIA+ colleagues and creating an inclusive workplace throughout the year. As the team said, being an ally is an everyday responsibility.





GROWING TOGETHER

Monmouthshire Building Society supported this year's Monmouth Bee Festival through its Charitable Foundation, helping bring the free community event to life in Nelson Garden. Families enjoyed a day of face painting, seed-ball making, live music, local stalls and beekeeping talks, celebrating both nature and the important role of pollinators.

Delivered by Bees for Development, the festival brought people together while highlighting the charity's work supporting vulnerable communities around the world through sustainable beekeeping. The event reflects Monmouthshire Building Society's commitment to investing in initiatives that strengthen local communities across south Wales and the south west.



The Creditsafe logo, featuring the word "creditsafe" in a red, lowercase, sans-serif font, followed by a red stylized leaf-like icon.

TEAM SPIRIT IN ACTION

Creditsafe colleagues came together for Unplugged, a day of outdoor activities and celebrations organised by the company's social committee. From inflatable obstacle courses and sumo suits to frisbees, footie-darts and other games, the event offered something for everyone while bringing colleagues together away from their day-to-day roles.

The celebration recognised the work of the social committee, whose efforts help create opportunities for colleagues to connect, have fun and strengthen company culture. Held under sunny skies in Cardiff, Unplugged highlighted the importance of recognising the people who help make these events possible.





GREENER TOGETHER

Admiral Group's third Green Week highlighted how sustainability is helping shape decision-making, resilience and long-term value across its global business.

Green Week brought colleagues together across the UK, Canada and India to explore how everyday actions can make a meaningful difference across the business and beyond.

Activities took place across the UK, Canada and India, with colleagues supporting initiatives including tackling plastic pollution in the Mediterranean, planting trees, promoting Ocean Week and taking part in local environmental activities.

Alongside hands-on activities, leadership panels explored what sustainability means in practice and how Admiral's new RISE framework—prioritising being a Responsible and Inclusive business while promoting Safety and Employability—helps guide everyday decision-making.

The week reflected Admiral's belief that sustainability is more than an environmental initiative, strengthening resilience, supporting colleagues and creating long-term value for customers, communities and the business.





ONE TEAM ONE VISION

Admiral Pioneer colleagues came together for an afternoon of beach volleyball following their Summer All Hands, swapping laptops for friendly competition after a morning of collaboration and planning. The event provided an opportunity to strengthen relationships, celebrate shared achievements and welcome colleagues from Flock as the organisation continues to grow as one team.

Reflecting Admiral Pioneer's collaborative culture, the afternoon highlighted the importance of building connections beyond day-to-day work, creating an environment where colleagues can celebrate success, strengthen relationships and look ahead to the next stage of the organisation's journey.





MAKING A DIFFERENCE TOGETHER

Principality Building Society marked one year of its partnership with Barnardo's Cymru, celebrating the impact made by colleagues, members and communities across Wales.

Together, they have raised and donated more than £335,000, helping Barnardo's Cymru continue its vital work supporting young people to feel safer, happier and more hopeful about the future.

£355,000

RAISED & DONATED

To mark the milestone, colleagues took part in a fundraising week across branches and head office, bringing people together through a range of activities.

The celebrations highlighted the strength of the partnership and the collective effort of colleagues, members and communities in supporting Barnardo's Cymru and the young people it helps.





GOING THE EXTRA MILE

Team Acquis takes on the
Porthcawl 10K in support of
Tŷ Hafan Children's Hospice



Team Acquis took on the
Porthcawl 10K, with every
colleague crossing the finish
line while raising more than
£2,000 for Tŷ Hafan
Children's Hospice.

The fundraising will help Tŷ
Hafan continue providing vital
care and support for children
with life-shortening
conditions and their families.

£2,000+

RAISED FOR
Tŷ HAFAN

The event brought colleagues
together for a day of teamwork,
determination and community
spirit while raising funds for an
important cause.

Acquis thanked everyone who
donated and supported the
team, with every contribution
helping Tŷ Hafan continue its
vital support for children with
life-shortening conditions and
their families.



“

A huge thank you to
every incredible runner
from Team Acquis! Your
support and fundraising
is truly life-changing.
We're so pleased to hear
you all had a brilliant day
in the sun.

Tŷ Hafan Children's Hospice



LOOKING AHEAD

de Novo Solutions brings its UK team together for its fifth Summer Quarterly meeting

de Novo Solutions brought colleagues from across the UK together for its fifth Summer Quarterly meeting, creating a day dedicated to communication, collaboration and celebration.

Senior leaders shared future plans, colleagues took part in a panel Q&A and a Dragons' Den-style competition, while new recruits had the opportunity to meet teams from across the business.

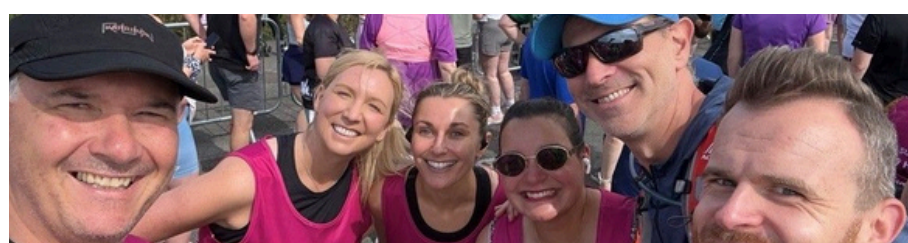
Alongside the presentations, the event provided time to reconnect, share ideas and celebrate the company's achievements.

Looking ahead to the second half of the year, the gathering reflected de Novo's commitment to bringing people together while giving colleagues the opportunity to help shape what comes next.

"We wanted to build a company where people could enjoy themselves and have fun while delivering great work."

— Mark Sweeny, Founder, de Novo Solutions





BE PART OF THE STORY

This is just the beginning.

The stories in this magazine offer a snapshot of the people, innovation and community that make Welsh fintech such a unique place to build a career. Across the FinTech Wales community, our members are developing new technologies, supporting local communities, nurturing talent and shaping the future of financial services.

But there's so much more to discover.

Whether you're looking for your next career opportunity, hoping to connect with innovative businesses or simply want to be part of one of the UK's fastest-growing fintech ecosystems, there's a place for you in our community.

JOIN THE FINTECH WALES COMMUNITY



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Explore our latest jobs, events and member news at fintechwales.org

DISCOVER
OPPORTUNITIES



Explore careers
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