



Building a better
working world

EY FinTech growth programme

Information pack 2024

EY FinTech growth programme

The EY Fintech growth programme is free, non-residential, six-weeks long programme that consists of a series of workshops and networking events.

The aim of the programme is to provide scaling FinTech start-ups with the right tools, resources and networks to start-up stronger, grow smarter and connect impactfully.

Companies criteria:

- ▶ FinTech focus
- ▶ Scale-up stage
- ▶ Strong team
- ▶ Ambition to grow

Key benefits of joining the programme include:

- 1** Support by EY in strategic and operational issues
- 2** Access to the EY ecosystem for start-ups and scale-ups
- 3** Opportunity to raise the profile in the industry
- 4** Opportunities for networking with investors, corporates and other founders
- 5** Concentrated knowledge transfer in areas that are of strict importance to start-ups
- 6** Access to peer-to-peer advice from other participating companies

Programme schedule

Week 1 - 2 May

Kick Off

EY London

- ▶ Meet the EY team
- ▶ Cohort introduction
- ▶ Guest speaker
- ▶ Challenges & goals workshop
- ▶ Networking

Week 2 - 10 May

Start up better

EY London

- ▶ Law
- ▶ Tax for companies and founders
- ▶ Innovation incentives
- ▶ Networking

Week 3 - 17 May

Grow stronger

EY London

- ▶ Regulatory licensing & authorisations
- ▶ Regulatory insights
- ▶ ESG/Leadership
- ▶ Networking

Week 4 - 23 May

Focus on future

EY Bristol

- ▶ 7 Drivers of Growth
- ▶ International expansion
- ▶ Guest speaker
- ▶ Networking

Week 5 - 30 May

Focus on finance

EY London

- ▶ Fundraising
- ▶ Pitch Accelerator
- ▶ Guest speaker
- ▶ Networking

Week 6 - 6 June

Connect impactfully

EY London

- ▶ Regulatory licensing & authorisations
- ▶ Regulatory insights
- ▶ ESG/Leadership
- ▶ Networking

Programme schedule

Programme details:

- ▶ The programme consists of 6 half-day events over the course of 6 consecutive weeks.
- ▶ The events take place in London and Bristol between May and June of 2024
- ▶ Onboarding will take place in April.
- ▶ There are public networking event during the programme to showcase the cohort to FinTech ecosystem including investors, corporates and other FinTechs.
- ▶ The programme is delivered mainly by Partners and Directors of EY. There will be additional guest speakers from the UK FinTech ecosystem.
- ▶ Past speakers include Joel Perlman, Senior MD Of OakNorth Bank and Philip Belamant, Co-founder and CEO of Zilch.
- ▶ The programme contents will be tailored to the needs of participating companies.

Alumni



Testimonials

Up to date, the programme has supported 44 brilliant companies through two programme cohorts. These companies have since gone off to raise further funding and build key strategic partnerships in the market and we are excited to continue support their growth.

“

The programme was very well designed and covered a wide range of very relevant topics for the cohort members of aspiring FinTechs. The atmosphere created was very engaging and the standard of presentations was consistently very good. Invaluable insights were shared through an effective combination of presentations, panels and breakout sessions, which were well paced and informative.

Director, Hi Group

“

EY FinTech growth programme covers the essential toolkit for entrepreneurs looking to scale their existing business. The EY network advantage is calling on relevant experts in strategy, growth, tax and regulatory providing a one stop shop Fintech acceleration.

Founder, CreditScript

“

The EY FinTech growth programme was a great opportunity for us to network with like minded individuals and organisations going through the same journey and challenges as ourselves. It was great to receive such direct support and insight in a complex industry which is invaluable as a startup.

CMO, Snugg

“

We thoroughly relished the experience, appreciating the invaluable insights we acquired and the valuable connections we established. Without reservation, we would highly recommend EY's FinTech Growth Programme to fellow scale-ups in the London ecosystem.

COO, KYP

Application guide

Application process

The platform we use for the application is owned by EY and the information will not be shared externally. You will need to create a login to securely access the applications platform. You will be able to continue your application where you left off but ultimately only one person can complete the application.

Nature of the questions

Majority of the questions are general and are there to provide us an overall understanding of your business, it's operating model and stage where you are right now. These questions will help our speakers to provide sessions that the participating companies find relevant and interesting. The key questions that will define your suitability to the programme are around your goals, challenges and the benefits you feel the programme will provide should you be accepted

Client acceptance

All companies participating in the EY FinTech growth programme will be onboarded with an appropriate contract as EY clients with no monetary association, it is solely due to the nature of the sessions and discussions that will take place during the programme. Please note that joining the programme is subject to client approval process and the programme is unfortunately not available for EY audit clients.

Funding information and revenue

We need these details to determine 1. The current stage of your business and 2. the materiality of the proposed relationship and/or any reliance of the third party's business on EY.

Ownership and affiliations

As we are an audit firm, we need to know ownership and affiliation details about companies we aim to propose a business relationship with. EY is subject to regulatory oversight, including the International Ethic Standards Board for Accountants ("IESBA"), the Securities and Exchange Commission ("SEC"), American Institute of Certified Public Accountants ("AICPA") and other local country regulators. Therefore, prior to entering into any business relationship with a third party, there is certain confidential business information about that third party necessary for EY to complete the permissibility assessment and confirm compliance with the corresponding rules and regulations. EY cannot enter into a business relationship, without the specific information requested within in order to properly evaluate the relationship as it relates to Independence. All of the information requested below relating to the business, operations, personnel, financial data, and other entity specific data will be held with the same degree of confidentiality EY uses to protect its own confidential data. The C-level Executives, Directors and Board member affiliations information is needed by EY to determine whether the proposed business relationship with you will create an independence concern. For example, if the proposed relationship with EY is determined to be material, and one of your officers, directors, or beneficial owners with significant influence is also associated with an entity audited by EY in a similar role, the proposed relationship would be impermissible and not allowed to move forward.

Next steps

Once you have successfully submitted your application, look forward to an email from the programme team at EY no later than mid-April ahead of the programme kick off in May.

Contact & apply

Applications are open now until the end of March - head to our page to apply.
For any questions on the programme, reach out to the team:



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EY | Building a better working world

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