

# The Cardiff Commitment

## Introduction

# The Cardiff Commitment

## 'Ambition, Opportunities, Skills'

The Cardiff Commitment, aligned to Cardiff Council's 'Stronger Fairer Greener', supports the vision that the public, private and third sector organisations will work in partnership with schools and education providers, to raise **ambition** and connect children and young people to the vast range of **opportunities** available in the world of work.

Ultimately, the goal of the Cardiff Commitment is to ensure that all young people in Cardiff develop the **skills** and knowledge needed to secure a post-16 destination that enables them to reach their full potential, whilst contributing to the economic growth of the city.

# Vision

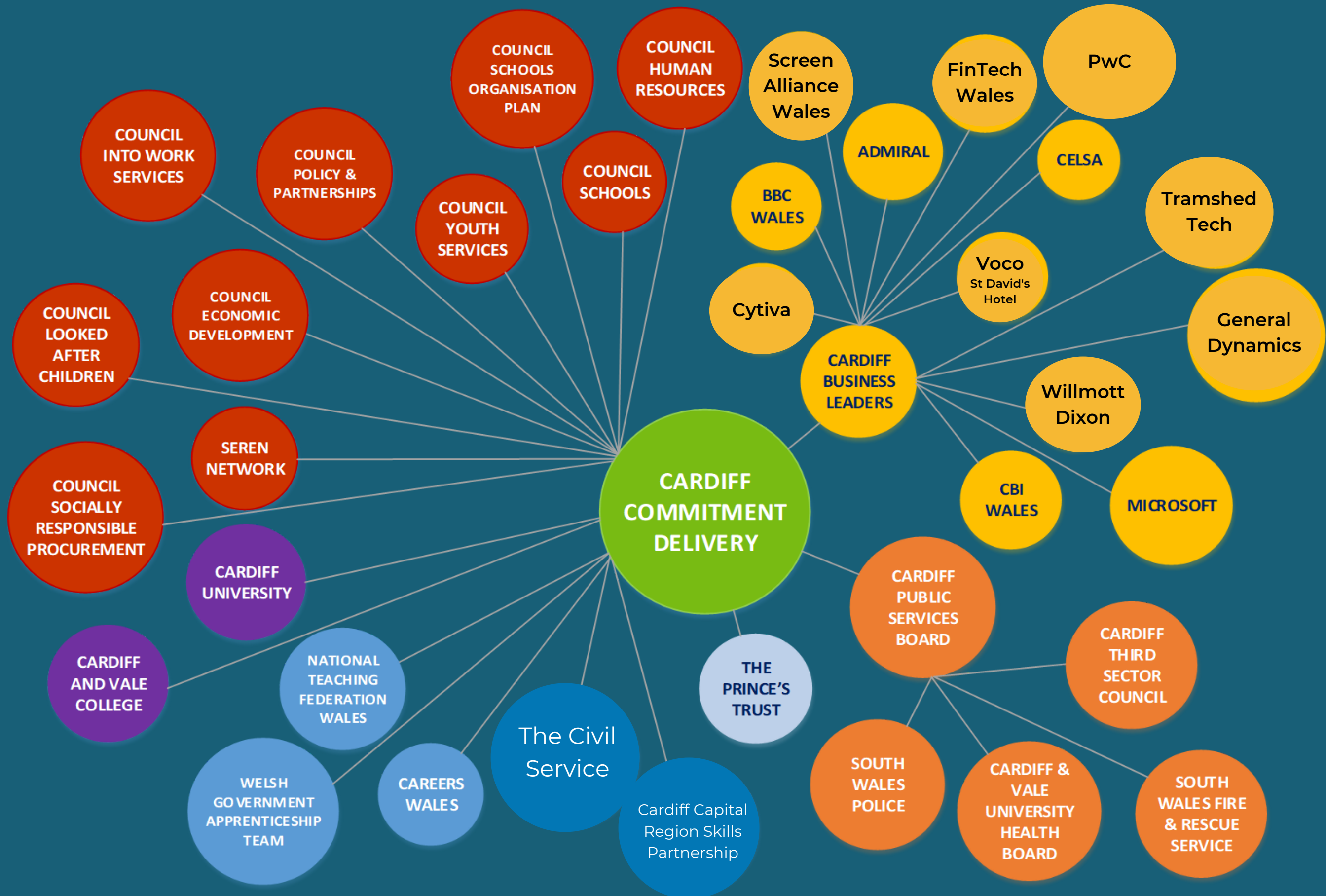
Working together to be a city that inspires its children and young people towards a better future

# Mission

- Inspire the next generation of children and young people to develop the skills needed for the jobs of tomorrow
- Be the bridge between employers and learning organisations to create opportunities and support partnership working
- Engage and expose children and young people to the world of work through multiple interventions
- Supporting young people to progress into education, employment and training and develop the right skills to support growth sectors across the region

# What Success Looks Like:

- Young people with the right skills to support our employers and growth sectors in the Cardiff Capital Region
- Improved educational attainment in core subjects such as Science and Mathematics and Language, equitably across the city.
- Integrated education and employment pathways for young people with easy access for to information and advice on career opportunities.
- No young people 'NEET', in particular from vulnerable groups such as Children Looked After, low income families.

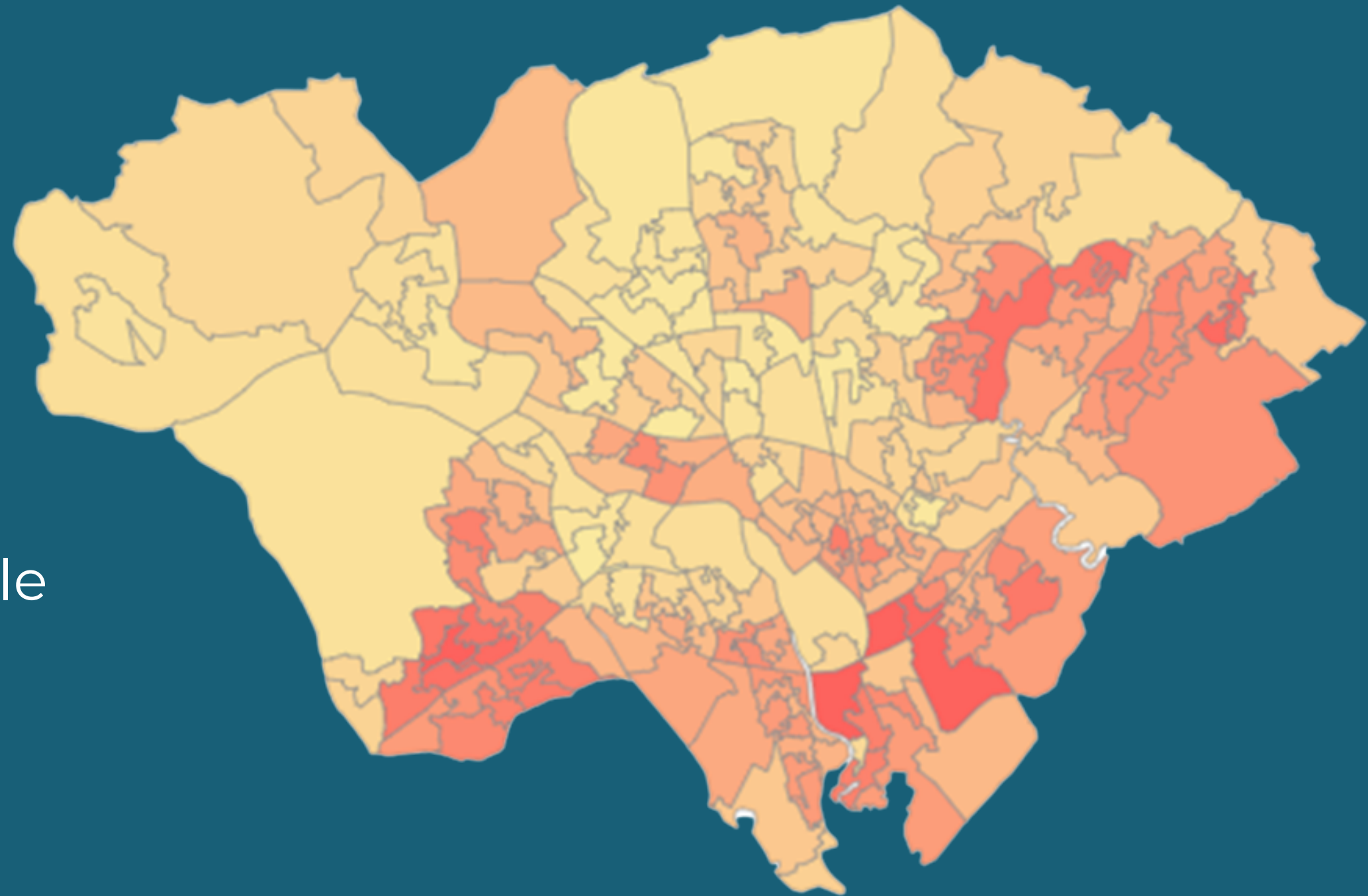


**Partnership is key**

# Tackling Poverty, Inequality and Social Mobility in Cardiff

*"Cardiff is the local authority with the highest child poverty rate in Wales, with over a third 36% of children in Cardiff South living below the poverty line" - Save The Children May 2021*

- Southern Arc Focus
- One of the most deprived areas of Wales
- Schools with high levels of FSM
- Home to some of our most vulnerable young people



# Meet the Team...



CARLY DAVIES  
*Programme Manager*



VICKY HIGHGATE  
*Business Engagement  
Advisor*



HANNAH CARLSON  
*Cardiff Commitment  
Project Manager*



ABBIE MARKS  
*Cardiff Commitment  
Project Manager*



HALIMA BIBI  
*Business Support  
Officer*



DARREN PHILLIPS  
*Post 16 Officer*



SARAH JAYNE SEALY  
*Schools Liaison  
Officer (ALN)*



EMMA WRIGHT  
*Schools Liaison  
Officer (CWCHS)*



RHIANNON COX  
*Schools Liaison  
Officer (YSS &  
EOTAS)*



GARETH MACARTHY  
*Schools Liaison  
Officer (Bus Eng.)*

# Meet the Curriculum Team...



**Matt O'Brien**  
Achievement Lead - Curriculum



**Alan  
Thomas-Williams**  
Achievement Officer  
(EA)



**Luke Mussa**  
Achievement Officer  
(Passport)



**Jeff Cole**  
Achievement Officer  
(Hum)



**Sarah King**  
Achievement Officer  
(SciTech)



**Joe Jones**  
Achievement Officer  
(OPC)



**Rhian Boyce**  
Projects Officer(EA)



**Katie Martin**  
Projects  
Officer(H&WB)



**Kelly James**  
Projects Officer  
(Passport)



**Dan Nichols**  
Events Officer



**Luke McHugh**  
Projects Officer  
(SiTech)



**Tirnan OHagan**  
Projects Officer  
(SciTech)



# Cardiff Commitment Priority Areas



Carly Davies  
Programme Manager

 **1 Partner Support**

 **2 Experiences of Work**

 **3 Learning Pathways**

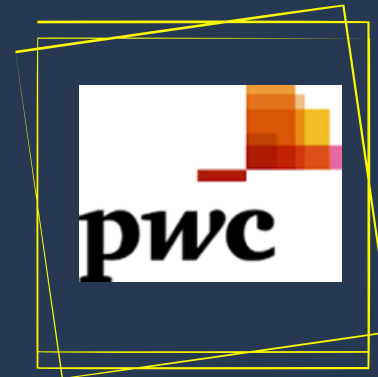
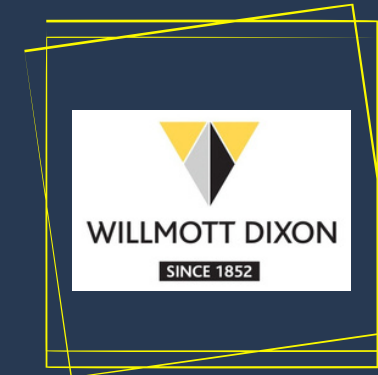
 **4 Social Value**

 **5 Children & Young People That Need It Most**

 **6 Cardiff Curriculum**

# Priority in Action: Partner Support

375  
Partners  
have  
engaged  
so far...



**Vicky Highgate**  
Business Engagement  
Advisor



**Abbie Marks**  
Cardiff Commitment  
Project Manager



**Gareth Macarthy**  
Schools Liaison  
Officer



- Advanced Materials, Manufacturing and Energy
- Compound Semiconductors
- Construction
- Creative
- Digital Technology
- Foundational Economy

# Priority in Action: Partner Support

Developing and strengthening the capacity of our network to realise the vision of the Cardiff Commitment by providing enhanced training based on needs, encouraging shared capacity between organisations and working together to impart the knowledge, skills and experiences required to inspire our children and young people towards a better future.

**Identify  
employer  
needs e.g.  
skills  
shortages**

**Deliver  
training and  
information  
workshops**

**Evaluate  
engagement  
and offer  
feedback**

**Sector  
awareness  
and  
perception**

**Partner Support Survey - QR code to be shared**

# Priority in Action: Experiences of Work

Developing partnerships between schools and employers to enable them to work collaboratively on providing a portfolio of Careers and Work Related Experiences (CWRE). By employers providing multiple interventions for young people, CWRE can address issues such as sector perception and skills shortages while developing young peoples aspirations and highlighting viable pathways into Cardiff's growth sector industries.

## School Business Forums:



Cathays High School



Cardiff West Community High School



Ysgol Gyfun Gymraeg Glantaf



Specialist Settings



Eastern High School



Cantonian High School



St Teilo's Church in Wales High School



Whitchurch High School



Hannah Carlson

Cardiff Commitment  
Project Manager



Abbie Marks

Cardiff Commitment  
Project Manager



Emma Wright

Schools Liaison Officer - Cardiff West  
Community High School

# Priority in Action: Experiences of Work

## Business Forum Growth Sector Representation

 Cathays High School	 Eastern High School	 Cantonian High School
BBC Wales Cardiff and Vale Health Board Companies House Curtins Delio Welsh Water Faithful & Gould Reaching Wider Into Film Principality Building Society PwC Renishaw Rubicon Dance Science Made Simple Stride Treglown Tri Services - Army, Navy, RAF Vinci WMC Careers Wales Cardiff Council	BBC Wales AMEY Bouyges Cardiff and Vale Health Board CAVC Circle IT Deloitte Reaching Wider Great Point Studios ITV Kier KPMG LCB Construction Metro Bank Savills Screen Alliance Wales Sero Springboard Wardell Armstrong Wates	Balfour Beatty Big Ideas Wales Cardiff and Vale Health Board Cardiff Metropolitan University - Department of Tourism, Events and Hospitality Confused.com Depot Reaching Wider Football Fiesta Galliford Try Grant Thornton General Dynamics Hoop Recruitment ISG Marie Curie Pineshields Health & Social Care Renishaw Rubicon Dance Savills Transport for Wales Travis Perkins Tri Services- Army, Navy, RAF Vans Direct USW Voco - St David's Hotel

**Partner Ask:** register interest in supporting school business forums, sector specific projects and/or primary school engagement via Partner Support Survey

# Priority in Action: Experiences of Work Hospitality Project

The hospitality project is a sector specific project that was identified through school and employer needs. Partners from the industry have worked with the Cardiff Commitment and school staff to develop a portfolio of engagement opportunities such as: a launch event, Junior Chef Academy, site visits and workshops that aim to develop industry awareness, promotes hospitality related qualifications offered by the school and highlight future pathways.



A city wide virtual event supporting year 5 and 6 pupils to develop their career ambitions and aspirations by igniting and inspiring interest in a wide range of occupations.

*"You can only be, what you can see"*

242  
Classes

10  
Employers

7,260  
Pupil Engagements



## Green Skills Project

The Green Skills Project is a collaborative project that aims to develop young people's understanding of climate change and sustainability and the relationship this has with the construction and housing industry.

### Progression:



#### Transition

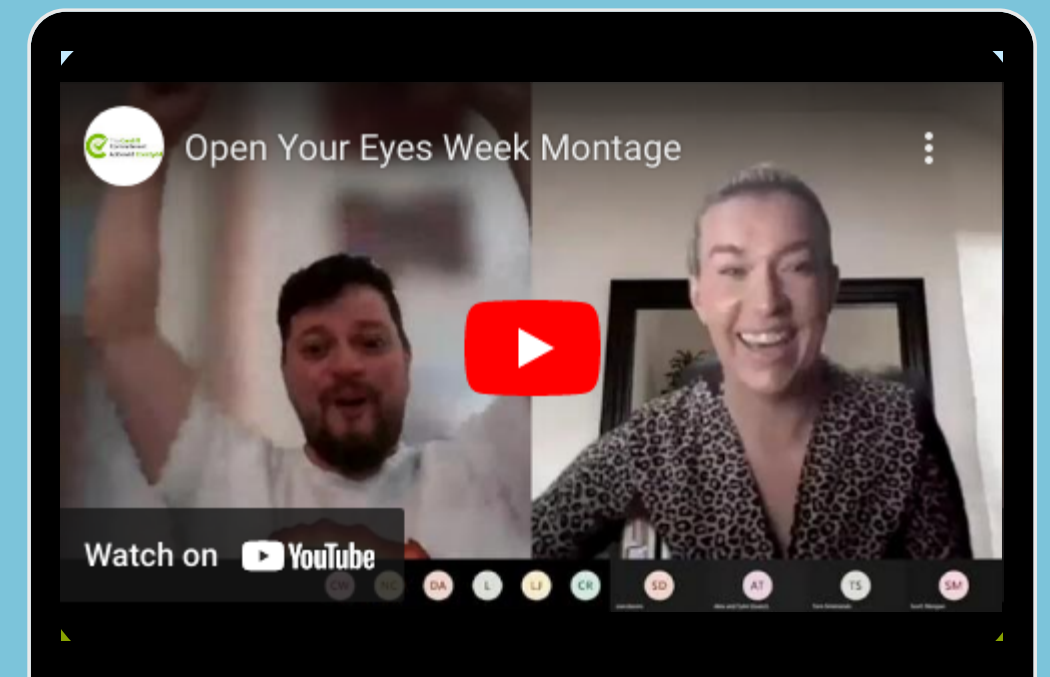
Develop understanding of what is meant by climate change and sustainability and identifying the it has relationship with industry.

#### Lower School

Embed understanding on how climate change and sustainability is impacting how the industry and explore the skills necessary to make these changes.

#### Upper School

Hands on CWRE and employer engagement activity to learn more about the green careers, learning pathways and future opportunities



# Priority in Action: Learning Pathways

**What's Next**

Cardiff

**Beth Nesaf**

Caerdydd



Your life. Your future.  
Eich bywyd. Eich dyfodol.

The 'What's Next? Cardiff' platform is a digital space that centralises the local offer of Education, Employment and Training (EET) for young people aged 16-24 in Cardiff.

**Mission:** To empower young people to make informed choices about their futures and support the economic recovery of the region through raising awareness of skill gaps and growth sectors in the city.

## Key Features:

Explore



Plan my Pathway



**SCAN ME!**



## Why What's Next Cardiff?

- One stop shop for local education, employment and training opportunities
- Increased visibility of your provision and opportunities
- It's free!
- Over 13,000 page views - launched May 4th 2023
- Used widely amongst post-16 education providers, and their learners, across the city
- 30 minute youth support service spotlight events



Halima Bibi  
Business Support Officer



Darren Phillips  
Post 16 Officer

[www.whatsnextcardiff.co.uk](http://www.whatsnextcardiff.co.uk)



**What's  
Next**  
Cardiff

**Beth  
Nesaf**  
Caerdydd



Your life. Your future.  
Eich bywyd. Eich dyfodol.

**“ ...received a total of 354 applicants, we know that a lot of these came from ‘What’s Next’ which we are extremely grateful for.**

*By using ‘Whats Next’ we were able to reach an audience that may have missed seeing our opportunities on our regular recruitment channels...*

***Darren was great at making the process smooth, he informed us what we needed to provide and did everything else for us...***

**”**

*We would definitely recommend it to other organisations...*

**Chloe Carter; Future Capabilities Consultant @**

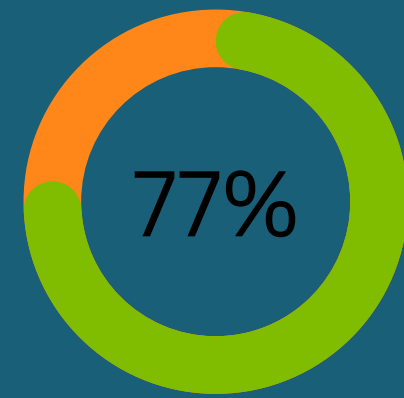




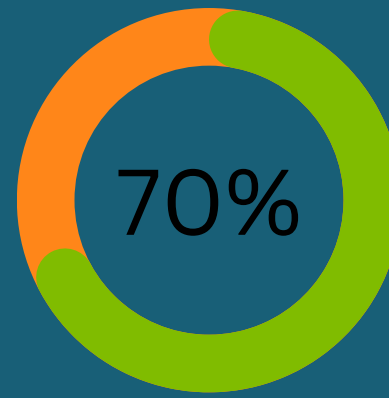
# Priority in Action: Learning Pathways

**WHAT?** A framework to reintroduce meaningful work experience for year 12 students in Cardiff!

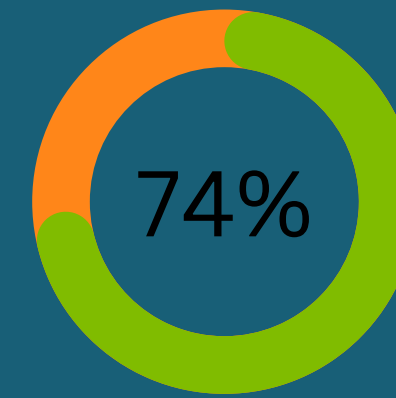
**WHY?**



Of pupils expressed an interest in carrying out a formal work experience.



Of pupils cited work experience as the type of employer support they want the most



Of pupils identified 'preparing for work' skills as their primary area for development



## The Framework

**1**  
Knowledge

**2**  
Reflect

**3**  
Practical CWRE

**4**  
Work Experience

**5**  
Award Ceremony



\*Social Value funding elements of this project



Expression of Interest Form



Darren Phillips  
Post 16 Officer



Hannah Carlson  
Cardiff Commitment Project Manager



*The 4 learners are a real asset to the school...*

*...all of them absolutely smashed it!*

*Their hard work has really shone through and they have gone above and beyond the brief on the tasks which I have set for them this week...*



Abigail Davis; Social Value Coordinator @



# Priority in Action: Social Value

We are working closely with our internal procurement team and Cardiff Council contracted employers to ensure Social Value commitments are being fulfilled in an impactful and meaningful way.

Franklin, a pupil from Willows High School on the Debate Mate Programme.



Ambition | Opportunities | Skills  
Uchelgais | Cyfleoedd | Sgiliau



# Priority in Action: Social Value

We are working closely with the private sector to help them shape and deliver on their social value commitments, ensuring they are reflective of the needs of schools and young people.



Faithful & Gould adapt the delivery of social value to meet the needs of Cathays High School & Curriculum

These are some of the influences that meant Faithful & Gould changed their original approach:

- **Cardiff Commitment** - Faithful & Gould sit on the Business Forum of Cathays High School
- **Communication with the school** - applying real world context of maths to the workshops and connecting that to the Built Environment
- **Meeting with the pupils** - Prior to delivering the session we gathered as much information on the group through liaising with the school.



# Priority in Action: Social Value School Volunteering Opportunities



CARDIFF COMMITMENT  
SOCIAL VALUE TERMLY  
VOLUNTEERING  
APPLICATION



PARTNER  
OPPORTUNITY

WE ARE ABLE TO HELP YOU FULFILL  
YOUR EMPLOYEE VOLUNTEERING  
COMMITMENTS IN CARDIFF SCHOOLS.



**NOW LIVE**

More information in caption.



If you would like to find out more please  
contact: [CardiffCommitment@cardiff.gov.uk](mailto:CardiffCommitment@cardiff.gov.uk)



## PROCESS:

- 1 Schools complete Volunteering request form
- 2 Cardiff Commitment identify partners and send out requests to them
- 3 Cardiff Commitment link partner with schools
- 4 Volunteering work to commence at agreed time

# Partner Support Survey - QR code to be shared

# Priority in Action: Children & Young People who Need it Most

## *Flexible Supported Employment Pathways (FSEP) for ALN Learners*

The FSEP is a collaborative project bringing together a number of organisations in Cardiff post-16 opportunities for children and young people with additional learning needs whilst on school roll for up to 3 days per week.

The Process:

- **Initial meeting with employers and specialist settings to identify opportunities and participants**
- **Define goals, tasks and objectives**
- **Develop & Deliver Pre-Employment training (Pupils & Employers)**
- **Pupil induction & Teacher/Job Coach Support**
- **Project delivery and evaluation**



**Sarah-Jayne Sealy**

Schools Liaison  
Officer

# Priority in Action: Children & Young People who Need it Most

## *Supported Employment Pathways for Care Experienced Young People*

Working collaboratively with John Lewis, the Post 16 Team, Moxie People and Cardiff Commitment, four care experienced young people were given the opportunity to engage in work experience that was tailored to their interests.

### **The Process**

- Designated 'Induction Days' arranged for the Young People.
- Working Wardrobe (Moxie People) supported uniform requirement.
- 3-day work experience placements.
- Guaranteed interview and support with application/interview process
- Programme delivered in lead up to summer recruitment.



Rhiannon Cox  
Schools Liaison  
Officer

**Can you support targeted programmes for Children & Young People who need it most?**

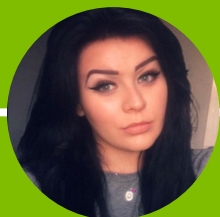


# Priority in Action: Children & Young People who Need it Most

## Youth Service Industry Nights



- Currently being piloted in Butetown Youth Club which is an after school setting based within the community in Butetown Pavilion.
- This is an opportunity to show young people jobs within an industry that they perhaps didn't know about and opening their eyes to the opportunities within that industry.
- Cyber Security, Coding & Engineering, FinTech, Med Tech, Gaming & Media



Rhiannon Cox  
Schools Liaison  
Officer

Would your company be interested in attending future events?



# Priority in Action: Cardiff Curriculum



## WHAT?

support schools to develop meaningful partnerships that enable children and young people to benefit from an inspiring, relevant, authentic, real-world curriculum

## WHY?

to support children and young people to realise the four purposes :

ambitious, capable learners  
enterprising and creative contributors  
ethical, informed citizens of Wales and the world  
healthy, confident individuals

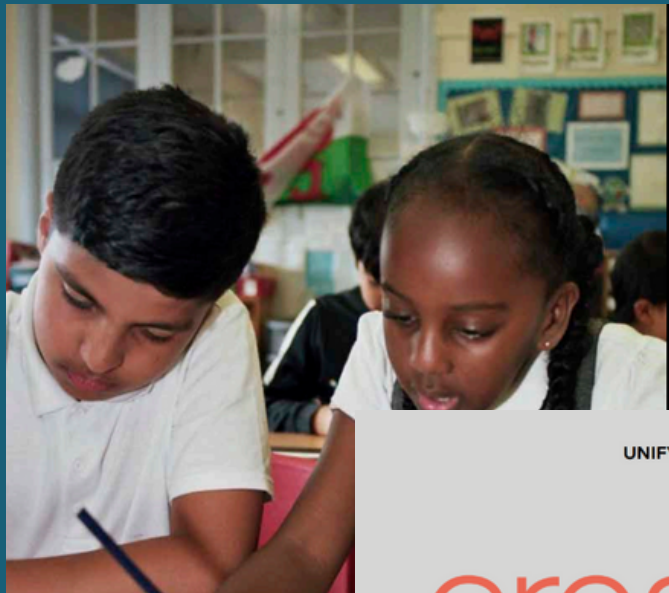
## The Framework



# Priority in Action: Cardiff Curriculum



## Resource Creation



### BACKGROUND

Living in today's world, learners are surrounded by more information than ever before. They need to be able to use the new Expressive Arts curriculum to explore their community, identity and inclusion.

UNIFY PRESENTS

# create + inspire

EDUCATIONAL ARTS RESOURCE



# Priority in Action: Cardiff Curriculum



**100**

**Science and Technology AoLE**  
Learn more →

**Humanities AoLE**

**Expressive Arts AoLE**

**Digital Skills**

**Health and Wellbeing AoLE**

Partner Knowledge

Pedagogy

Curriculum Understanding

**cro**

**+ Inspire**

EDUCATIONAL ARTS RESOURCE



# Priority in Action: Cardiff Curriculum



## Participation

Opportunities that allowing children and young people to experience and gain an understanding of partners industry or organisation



110



## Bespoke Collaboration

Co-construction of learning experiences that are embedded into a school's curriculum

2,000+



# Priority in Action: Cardiff Curriculum

Over 200 children from 24 different schools participated in the Cardiff School's Engineering Challenge which engaged pupils over several months in an authentic learning experience to develop STEM (science, technology, engineering and maths) within the curriculum, ending with a final at the Principality Stadium.



100% of partners said that events like the Cardiff School's Engineering Challenge are important to encourage learners into STEM careers.



100% of teachers agreed that children were able to improve their STEM skills through the competition.



100% of partners said that they would like to attend our next Lego Tournament.



100% of teachers agree that Cardiff School's Engineering Challenge helped children to learn to work together as a team.



100% of teachers agreed that children learnt perseverance and determination at the tournament.

**Balfour Beatty**

**ARUP**



**GE Aerospace**

# Passport to the City



## WHAT?

A programme to ensure young people from all backgrounds can enjoy the world-class amenities Cardiff has to offer.

## WHY?

To provide **fun, engaging and aspirational experiences** across the city for children and young people (in particular our most vulnerable) to help improve their **self-esteem, confidence, and well-being**.

To help children and young people to develop a **sense of pride and belonging** in our Capital City



[www.childfriendlycardiff.co.uk](http://www.childfriendlycardiff.co.uk)

# Passport to the City

Bespoke provision for key vulnerable groups



Targeted Support offer

Universal access to all children and young people



# How can you get involved?

**Complete Partner Support Survey**





# Any Questions?

[www.cardiffcommitment.co.uk](http://www.cardiffcommitment.co.uk)

## Follow Us!



**Cardiff Commitment**  
Cardiff Passport to the City



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**Cardiff Commitment**